

# SCHWAN'S FOOD SERVICE ASIAN PRODUCT GUIDE



MINH



### YOUR GUIDE FOR INSPIRING ASIAN CUISINE

Wherever you are on your Asian culinary journey, simple to sophisticated, trust **Schwan's Food Service** and our brands, with a wide spectrum of products designed to meet your specific needs.





Prepared, classic, recognizable, American Chinese favorites ready with ultimate convenience.



Trend-forward, easily accomplished flavors that let you take the next step.



Use your creativity to make more sophisticated Asian menus.

















### THE PRODUCTS THAT FIT YOUR NEEDS

Our diverse portfolio is separated into two categories to help a range of operators.

#### ASIAN MADE EASY

Simple-to-execute products offering the highest level of convenience.

#### **CULINARY COLLECTION**

Building-block ingredients that are ideal for more advanced menu applications.

**General Tso's Chicken Bowl** featuring 69039 MINH® Vegetable Egg Roll and 59372 MINH® Vegetable Fried Rice

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#### **WHY ASIAN?**

## **BELIEVE THE HYPE**

Consumers are looking to try new Asian options. With Schwan's Food Service, you can capitalize on their curiosity.

3<sup>RD</sup>

Asian Cuisine is the third most craved cuisine for customers looking forward to dining out this year. (Datassential Report 17) 54% of surveyed customers said they would try a restaurant specifically for a BYO noodle or rice bowl.

**54**%

(Schwan's Proprietary Research, Datassential Asian 2.0, 2020) **Over 50% surveyed see a** BYO soup station as a unique menu offering.

**OVER** 

%

(Datassential Report 17)

4

## TOOLS TO HELP ON THE JOURNEY

Schwan's Food Service has what you need to make your Asian concepts successful, no matter the challenge.

#### **ASIAN RECIPES AND COMBO MEALS**

Chicken Udon Noodle Soup featuring 66930 TWIN S, MARQUIS® Japanese Style Udon Noodles

TOP

CENTER **Thai-inspired Noodle Bowl with Peanut Sauce** featuring 66932 TWIN MARQUIS<sup>®</sup> Yakisoba Noodles

Bottom **Chicken Potsticker Stir Fry** featuring 60583 CHEF ONE® Chicken Lemongrass Potstickers

From new Asian-style entrées to easy add-on appetizers and sides that grow checks, our team has you covered.

- On-trend, simple-to-execute recipes that pair our products with your pantry.
- Asian-style appetizers that work across a variety of equipment.
- Entrée solutions that create a base for your signature touch.

### WOK TO ORDER

Offer the ultimate in fresh customization. Our chefs have developed concepts that add variety to classic Asian action stations.

- Avoid menu fatigue with multiple cuisines Japanese, Chinese, Korean.
- Excite patrons with fried rice and stir fry concepts.

For more detailed operator resources, including guides and sample line set-ups, scan QR codes.



BYO means more than burrito bowls and salad bars. Use our creative concepts to deliver the exciting flavor and customization patrons crave.

- Explore a range of international cuisine with rice and noodle bowls.
- Bring Ramen shop appeal to your operation with hearty soups.





### **ASIAN MADE EASY**

Discover the convenience and craveable flavor of prepared, ready-to-heat Asian-style favorites that are easily executed without the need for Asian expertise.











Egg Rolls & **Spring Rolls** 

Dumplings

**Fried Rice** 





**EGG ROLLS** 

Freshly chopped vegetables and proteins rolled in egg roll skins, then par fried and frozen for highest quality.

- No high fructose corn syrup, artificial colors, or flavors
- Many filling varieties, from classics like Pork & Vegetable to fusion flavors
- Ready-to-cook convenience from freezer to fryer, oven, or roller grill
- Available in 3 oz



47% of customers add an egg roll when they order Asian food.

**47**%



### **SPRING ROLLS**

High quality ingredients paired with authentic seasoning make a crisp, appetizer.

- Serve it as an Asian-style appetizer or part of an Asian-style combo meal
- Vegetable and Shrimp (available starting July 2025) flavor varieties
- Bake or fry to perfection in minutes
- Available in 0.9 oz mini roll





69022 CHEF ONE® 0.9 oz Vegetable Spring Roll

#### DUMPLINGS

Bite-sized dumplings include a variety of proteins, vegetables, and spices within a savory dumpling wrapper.

- No MSG or artificial flavors
- Pre-cooked for food safety
- Many filling varieties, from classic like Pork and Vegetable to our signature flavors like Teriyaki Chicken and Vegetarian Edamame
- Pan fry, steam, or deep fry
- Available in 0.8 oz flavor varieties



### **ASIAN MADE EASY**



78% of consumers have an appetizer add-on with their dinner at least once per month.

> (Datassential Keynote Report, Appetizer, 2021.)

#### **FRIED RICE**

Perfect fried rice with no lumps or clumps.

- No chopping necessary a tasteful mixture of colorful vegetables ready to go in the bag
- Great as a side or a base for an Asian inspired combo meal
- Oven, steamer, or microwave





69074 MINH<sup>®</sup> WG Vegetable Fried Rice

62051 MINH<sup>®</sup> Orange Chicken Stir Fry Kit



#### **STIR FRY KITS**

MINH<sup>®</sup> less sodium sauces with both breaded and unbreaded chicken options.

- Perfect meat-to-sauce ratio means no pooling or sogginess
- · Available in leading QSR entrée flavor varieties
- Designed to meet K12 nutrition standards, including Tier 2 sodium rules
- Bake, deep fry, stove top, or steam



MINH<sup>®</sup> Sauces

### **SAUCES**

Flavorful MINH® less sodium sauces deliver taste and flexibility to your menu.

- Less sodium
- No high fructose corn syrup, artificial colors or flavors
- Flexible uses as a dipping sauce, marinade, glaze, or base sauce
- Available in Sweet & Sour, Orange, Teriyaki





## **CULINARY COLLECTION**

These building-block ingredients allow you to add your proteins, vegetables, or other pantry ingredients to create unique items from traditional to fusion:







### NOODLES

A great base for a variety of authentic Asian-style dishes.

- Authentic texture and flavor
- Use in Soups, Stir Fry, or Salads
- Available noodle varieties include Yakisoba, Whole Wheat Yakisoba, Udon, Lo Mein, and Ramen
- Stir fry, boil, bake, or steam







TWIN MARQUIS® Noodles

#### WRAPPERS

A speed-scratch solution for bringing your Asian-style appetizers to life.

- A canvas to use your own fillings for creative Asian-style dishes
- Available in 32 oz Egg Roll, 14 oz Dumpling, and 14 oz Wonton varieties



### **FULL PRODUCT LIST**

CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	K12	WG	LIFESTYLE/ DIETARY FIT
EGG ROLLS	;						
3.0 oz MINI	H° Egg Rolls						
69039	Vegetable Egg Roll	72	72				Ē
69049	Chicken Egg Roll	72	72				
69100	Pork & Vegetable Egg Roll	72	72				
69151	Pork & Vegetable Egg Roll - No Added MSG	72	72				
70249	Breakfast Egg Roll	36	36	Sleeves			
70250	Philly Cheesesteak Egg Roll	36	36	Sleeves			
70256	Buffalo Chicken Egg Roll	36	36	Sleeves			
3.0 oz MINI	H <sup>®</sup> ROLLER GRILLERZ						
56711	Pork & Vegetable Egg Roll	36	36	Sleeves			
WHOLE G	RAIN EGG ROLLS						
3.0 oz MI	NH® Egg Rolls						
70255	WG Vegetable Egg Roll	72	72		PFS	WG	₫.
69187	WG Chicken Egg Roll	72	72		PFS	WG	
SPRING RO	ILLS						
0.88 oz MIN	NH® Spring Rolls						
69022	Vegetable Spring Roll	150	50				<b>_</b>
DUMPLING	s						
0.8 oz CHEI	F ONE® Dumplings						
60689	Pork & Vegetable Dumpling	150	36	UPC Lbld Bg			
60688	Chicken & Vegetable Dumplings	150	36	UPC Lbld Bg			
60582	Chicken Teriyaki Potsticker	150	36	UPC Lbld Bg			
60583	Chicken Lemongrass Potsticker	150	36	UPC Lbld Bg			
60685	WW Chicken and Vegetable Dumpling	400	64	UPC Lbld Bg		WG	
60588	Edamame Dumpling	150	36	UPC Lbld Bg			<b>_</b>
60695	Vegetable Dumpling	150	36	Clear Inner Bg			Ē
60590	Kale & Vegetable Dumpling	150	36	Clear Inner Bg			<u> </u>
60591	Pork & Napa Cabbage Dumpling	150	36	UPC Lbld Bg			
66970	WW Vegetable Dumpling	400	67	UPC Lbld Bg	PFS	WG	

Vegetarian – Does not contain meat, poultry or seafood. Milk and/or cheese are present. Enzymes from plant or microbial sources.
Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.

📧 Kosher - Non Dairy - Kosher certified by the Orthodox Union - Non Dairy

CN - Meets Child Nutrition Standards.

CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	K12	WG	LIFESTYLE/ DIETARY FIT
FRIED RICE	ĺ					,	
MINH <sup>®</sup> Frie	d Rice						
59372	Vegetable Fried Rice	4	38				
69074	WG Vegetable Fried Rice	6	84		PFS	WG	
STIR FRY K	ITS						
MINH <sup>®</sup> Stir							
69018	Teriyaki Chicken (Unbreaded)	12	240		CN		
62051	Orange Chicken	5 Bags of Chicken and 5 Bags of Sauce	147		PFS		
SAUCES							
0.4 oz MINI	H <sup>®</sup> Sauce Packets						
69737	Sweet & Sour Individual Sauce Packets	250	250	IW	PFS		
6 Ib MINH®	Sauce						
69142	Less Sodium Sweet & Sour Sauce	5	374		PFS		
69143	Less Sodium Orange Sauce	5	393		PFS		
69144	Less Sodium Teriyaki Sauce	5	367		PFS		
NOODLES							
4.5 oz TWI	N MARQUIS° Noodles					1	1
66940	Japanese Style Ramen Noodles	24	24				<b>B</b>
2.5 lb TWIN	N MARQUIS® Noodles	I					1
66930	Japanese Style Udon Noodles	8	64				<b>K</b>
5 Ib TWIN I	MARQUIS® Noodles						
66931	WW Yakisoba Noodles	6	192		PFS	WG	<b>(K)</b>
66932	Yakisoba Noodles	6	96				📧 🛰
66939	Lo Mein Noodles	6	120				<b>B</b>
WRAPPERS	5						
14 oz TWIN	MARQUIS <sup>®</sup> Wrappers						
66910	Shanghai Style Dumpling Wrapper	16	800	UPC Lbld Bg			📧 📉
66912	Hong Kong Style Wonton Wrapper	16	1,184	UPC Lbld Bg			<b>(K)</b>
32 oz TWIN	I MARQUIS® Wrappers	1					1
66909	Egg Roll Wrapper	220	220	UPC Lbld Bg			📧 🗟

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 Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.
 Kosher - Non Dairy – Kosher certified by the Orthodox Union - Non Dairy
 CN – Meets Child Nutrition Standards.

#### WARM DUMPLING SALAD

A surprising salad featuring CHEF ONE<sup>®</sup> Chicken Lemongrass Dumplings and MINH<sup>®</sup> Less Sodium Teriyaki Sauce, along with red peppers, onions, broccoli florets, and toasted sesame seeds atop romaine lettuce.

Scan the QR code to get the recipe!





### YAKISOBA NOODLE SALAD

Delightful as a side or an entrée, this salad features TWIN MARQUIS® Yakisoba Noodles, MINH® Less Sodium Teriyaki Sauce, red bell peppers, carrots, and red cabbage, flavored with fresh basil and chopped cilantro.

Scan the QR code to get the recipe!

#### **CHICKEN UDON NOODLE SOUP**

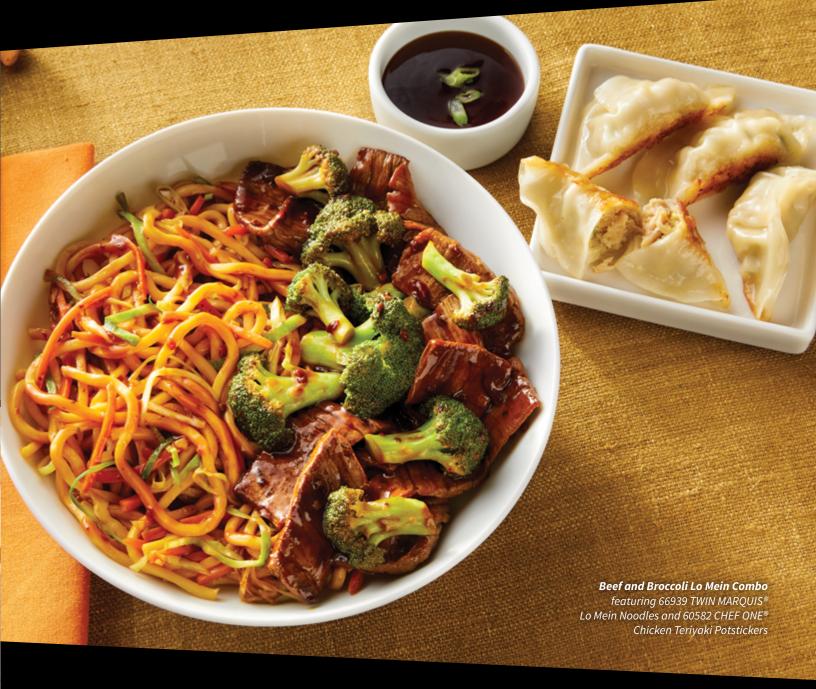
TWIN MARQUIS<sup>®</sup> Udon Noodles are the perfect addition to a rich chicken broth, served along with shredded chicken, fresh minced garlic, sliced mushrooms, and scallions.

Scan the QR code to get the recipe!



## **TURN TO SCHWAN'S FOOD SERVICE**

Schwan's is a part of CJ Foods, a global food innovator that has been leading Korea's food industry for 60 years. It is our mission to help share our decades of Asian category experience: we're excited to help guide, support, and further inspire your Asian culinary opportunities.



**Spicy Thai Pork Bowl** featuring 69187 MINH<sup>®</sup> WG Chicken Egg Roll

For more information and recipe ideas, call 1-888-554-7421 or visit SchwansFoodService.com

