

SCHWAN'S FOOD SERVICE ASIAN PRODUCT GUIDE



MINH



YOUR GUIDE FOR INSPIRING ASIAN CUISINE

Wherever you are on your Asian culinary journey, simple to sophisticated, trust **Schwan's Food Service** and our brands, with a wide spectrum of products designed to meet your specific needs.





Prepared, classic, recognizable, American Chinese favorites ready with ultimate convenience.



Trend-forward, easily accomplished flavors that let you take the next step.



Use your creativity to make more sophisticated Asian menus.

















THE PRODUCTS THAT FIT YOUR NEEDS

Our diverse portfolio is separated into two categories to help a range of operators.

ASIAN MADE EASY

Simple-to-execute products offering the highest level of convenience.

CULINARY COLLECTION

Building-block ingredients that are ideal for more advanced menu applications.

General Tso's Chicken Bowl featuring 69039 MINH® Vegetable Egg Roll and 59372 MINH® Vegetable Fried Rice

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WHY ASIAN?

BELIEVE THE HYPE

Consumers are looking to try new Asian options. With Schwan's Food Service, you can capitalize on their curiosity.

3RD

Asian Cuisine is the third most craved cuisine for customers looking forward to dining out this year. (Datassential Report 17) 54% of surveyed customers said they would try a restaurant specifically for a BYO noodle or rice bowl.

54%

(Schwan's Proprietary Research, Datassential Asian 2.0, 2020) **Over 50% surveyed see a** BYO soup station as a unique menu offering.

OVER

%

(Datassential Report 17)

4

TOOLS TO HELP ON THE JOURNEY

Schwan's Food Service has what you need to make your Asian concepts successful, no matter the challenge.

ASIAN RECIPES AND COMBO MEALS

Chicken Udon Noodle Soup featuring 66930 TWIN S, MARQUIS® Japanese Style Udon Noodles

TOP

CENTER **Thai-inspired Noodle Bowl with Peanut Sauce** featuring 66932 TWIN MARQUIS[®] Yakisoba Noodles

Bottom **Chicken Potsticker Stir Fry** featuring 60583 CHEF ONE® Chicken Lemongrass Potstickers

From new Asian-style entrées to easy add-on appetizers and sides that grow checks, our team has you covered.

- On-trend, simple-to-execute recipes that pair our products with your pantry.
- Asian-style appetizers that work across a variety of equipment.
- Entrée solutions that create a base for your signature touch.

WOK TO ORDER

Offer the ultimate in fresh customization. Our chefs have developed concepts that add variety to classic Asian action stations.

- Avoid menu fatigue with multiple cuisines Japanese, Chinese, Korean.
- Excite patrons with fried rice and stir fry concepts.

For more detailed operator resources, including guides and sample line set-ups, scan QR codes.



BYO means more than burrito bowls and salad bars. Use our creative concepts to deliver the exciting flavor and customization patrons crave.

- Explore a range of international cuisine with rice and noodle bowls.
- Bring Ramen shop appeal to your operation with hearty soups.





ASIAN MADE EASY

Discover the convenience and craveable flavor of prepared, ready-to-heat Asian-style favorites that are easily executed without the need for Asian expertise.











Egg Rolls & **Spring Rolls**

Dumplings

Fried Rice





EGG ROLLS

Freshly chopped vegetables and proteins rolled in egg roll skins, then par fried and frozen for highest quality.

- No high fructose corn syrup, artificial colors, or flavors
- Many filling varieties, from classics like Pork & Vegetable to fusion flavors
- Ready-to-cook convenience from freezer to fryer, oven, or roller grill
- Available in 3 oz



47% of customers add an egg roll when they order Asian food.

47%



SPRING ROLLS

High quality ingredients paired with authentic seasoning make a crisp, appetizer.

- Serve it as an Asian-style appetizer or part of an Asian-style combo meal
- Vegetable and Shrimp (available starting July 2025) flavor varieties
- Bake or fry to perfection in minutes
- Available in 0.9 oz mini roll





69022 CHEF ONE® 0.9 oz Vegetable Spring Roll

DUMPLINGS

Bite-sized dumplings include a variety of proteins, vegetables, and spices within a savory dumpling wrapper.

- No MSG or artificial flavors
- Pre-cooked for food safety
- Many filling varieties, from classic like Pork and Vegetable to our signature flavors like Teriyaki Chicken and Vegetarian Edamame
- Pan fry, steam, or deep fry
- Available in 0.8 oz flavor varieties



ASIAN MADE EASY



78% of consumers have an appetizer add-on with their dinner at least once per month.

> (Datassential Keynote Report, Appetizer, 2021.)

FRIED RICE

Perfect fried rice with no lumps or clumps.

- No chopping necessary a tasteful mixture of colorful vegetables ready to go in the bag
- Great as a side or a base for an Asian inspired combo meal
- Oven, steamer, or microwave





69074 MINH[®] WG Vegetable Fried Rice

62051 MINH[®] Orange Chicken Stir Fry Kit



STIR FRY KITS

MINH[®] less sodium sauces with both breaded and unbreaded chicken options.

- Perfect meat-to-sauce ratio means no pooling or sogginess
- · Available in leading QSR entrée flavor varieties
- Designed to meet K12 nutrition standards, including Tier 2 sodium rules
- Bake, deep fry, stove top, or steam



MINH[®] Sauces

SAUCES

Flavorful MINH® less sodium sauces deliver taste and flexibility to your menu.

- Less sodium
- No high fructose corn syrup, artificial colors or flavors
- Flexible uses as a dipping sauce, marinade, glaze, or base sauce
- Available in Sweet & Sour, Orange, Teriyaki





CULINARY COLLECTION

These building-block ingredients allow you to add your proteins, vegetables, or other pantry ingredients to create unique items from traditional to fusion:







NOODLES

A great base for a variety of authentic Asian-style dishes.

- Authentic texture and flavor
- Use in Soups, Stir Fry, or Salads
- Available noodle varieties include Yakisoba, Whole Wheat Yakisoba, Udon, Lo Mein, and Ramen
- Stir fry, boil, bake, or steam







TWIN MARQUIS® Noodles

WRAPPERS

A speed-scratch solution for bringing your Asian-style appetizers to life.

- A canvas to use your own fillings for creative Asian-style dishes
- Available in 32 oz Egg Roll, 14 oz Dumpling, and 14 oz Wonton varieties



FULL PRODUCT LIST

| CODE | VARIETY | PCS/CASE | SERV/CASE | INCLUDED PACKAGING | K12 | WG | LIFESTYLE/ DIETARY FIT |
|-------------|--|----------|-----------|--------------------|-----|----|------------------------|
| EGG ROLLS | ; | | | | | | |
| 3.0 oz MINI | H° Egg Rolls | | | | | | |
| 69039 | Vegetable Egg Roll | 72 | 72 | | | | Ē |
| 69049 | Chicken Egg Roll | 72 | 72 | | | | |
| 69100 | Pork & Vegetable Egg Roll | 72 | 72 | | | | |
| 69151 | Pork & Vegetable Egg Roll - No Added MSG | 72 | 72 | | | | |
| 70249 | Breakfast Egg Roll | 36 | 36 | Sleeves | | | |
| 70250 | Philly Cheesesteak Egg Roll | 36 | 36 | Sleeves | | | |
| 70256 | Buffalo Chicken Egg Roll | 36 | 36 | Sleeves | | | |
| 3.0 oz MINI | H [®] ROLLER GRILLERZ | | | | | | |
| 56711 | Pork & Vegetable Egg Roll | 36 | 36 | Sleeves | | | |
| WHOLE G | RAIN EGG ROLLS | | | | | | |
| 3.0 oz MI | NH® Egg Rolls | | | | | | |
| 70255 | WG Vegetable Egg Roll | 72 | 72 | | PFS | WG | ₫. |
| 69187 | WG Chicken Egg Roll | 72 | 72 | | PFS | WG | |
| SPRING RO | ILLS | | | | | | |
| 0.88 oz MIN | NH® Spring Rolls | | | | | | |
| 69022 | Vegetable Spring Roll | 150 | 50 | | | | _ |
| DUMPLING | s | | | | | | |
| 0.8 oz CHEI | F ONE® Dumplings | | | | | | |
| 60689 | Pork & Vegetable Dumpling | 150 | 36 | UPC Lbld Bg | | | |
| 60688 | Chicken & Vegetable Dumplings | 150 | 36 | UPC Lbld Bg | | | |
| 60582 | Chicken Teriyaki Potsticker | 150 | 36 | UPC Lbld Bg | | | |
| 60583 | Chicken Lemongrass Potsticker | 150 | 36 | UPC Lbld Bg | | | |
| 60685 | WW Chicken and Vegetable Dumpling | 400 | 64 | UPC Lbld Bg | | WG | |
| 60588 | Edamame Dumpling | 150 | 36 | UPC Lbld Bg | | | _ |
| 60695 | Vegetable Dumpling | 150 | 36 | Clear Inner Bg | | | Ē |
| 60590 | Kale & Vegetable Dumpling | 150 | 36 | Clear Inner Bg | | | <u> </u> |
| 60591 | Pork & Napa Cabbage Dumpling | 150 | 36 | UPC Lbld Bg | | | |
| 66970 | WW Vegetable Dumpling | 400 | 67 | UPC Lbld Bg | PFS | WG | |

Vegetarian – Does not contain meat, poultry or seafood. Milk and/or cheese are present. Enzymes from plant or microbial sources.
Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.

📧 Kosher - Non Dairy - Kosher certified by the Orthodox Union - Non Dairy

CN - Meets Child Nutrition Standards.

| CODE | VARIETY | PCS/CASE | SERV/CASE | INCLUDED PACKAGING | K12 | WG | LIFESTYLE/ DIETARY FIT |
|------------------------|---------------------------------------|---|-----------|--------------------|-----|----|------------------------|
| FRIED RICE | ĺ | | | | | , | |
| MINH [®] Frie | d Rice | | | | | | |
| 59372 | Vegetable Fried Rice | 4 | 38 | | | | |
| 69074 | WG Vegetable Fried Rice | 6 | 84 | | PFS | WG | |
| STIR FRY K | ITS | | | | | | |
| MINH [®] Stir | | | | | | | |
| 69018 | Teriyaki Chicken (Unbreaded) | 12 | 240 | | CN | | |
| 62051 | Orange Chicken | 5 Bags of Chicken and 5 Bags of Sauce | 147 | | PFS | | |
| SAUCES | | | | | | | |
| 0.4 oz MINI | H [®] Sauce Packets | | | | | | |
| 69737 | Sweet & Sour Individual Sauce Packets | 250 | 250 | IW | PFS | | |
| 6 Ib MINH® | Sauce | | | | | | |
| 69142 | Less Sodium Sweet & Sour Sauce | 5 | 374 | | PFS | | |
| 69143 | Less Sodium Orange Sauce | 5 | 393 | | PFS | | |
| 69144 | Less Sodium Teriyaki Sauce | 5 | 367 | | PFS | | |
| NOODLES | | | | | | | |
| 4.5 oz TWI | N MARQUIS° Noodles | | | | | 1 | 1 |
| 66940 | Japanese Style Ramen Noodles | 24 | 24 | | | | B |
| 2.5 lb TWIN | N MARQUIS® Noodles | I | | | | | 1 |
| 66930 | Japanese Style Udon Noodles | 8 | 64 | | | | K |
| 5 Ib TWIN I | MARQUIS® Noodles | | | | | | |
| 66931 | WW Yakisoba Noodles | 6 | 192 | | PFS | WG | (K) |
| 66932 | Yakisoba Noodles | 6 | 96 | | | | 📧 🛰 |
| 66939 | Lo Mein Noodles | 6 | 120 | | | | B |
| WRAPPERS | 5 | | | | | | |
| 14 oz TWIN | MARQUIS [®] Wrappers | | | | | | |
| 66910 | Shanghai Style Dumpling Wrapper | 16 | 800 | UPC Lbld Bg | | | 📧 📉 |
| 66912 | Hong Kong Style Wonton Wrapper | 16 | 1,184 | UPC Lbld Bg | | | (K) |
| 32 oz TWIN | I MARQUIS® Wrappers | 1 | | | | | 1 |
| 66909 | Egg Roll Wrapper | 220 | 220 | UPC Lbld Bg | | | 📧 🗟 |

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 Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.
 Kosher - Non Dairy – Kosher certified by the Orthodox Union - Non Dairy
 CN – Meets Child Nutrition Standards.

WARM DUMPLING SALAD

A surprising salad featuring CHEF ONE[®] Chicken Lemongrass Dumplings and MINH[®] Less Sodium Teriyaki Sauce, along with red peppers, onions, broccoli florets, and toasted sesame seeds atop romaine lettuce.

Scan the QR code to get the recipe!





YAKISOBA NOODLE SALAD

Delightful as a side or an entrée, this salad features TWIN MARQUIS® Yakisoba Noodles, MINH® Less Sodium Teriyaki Sauce, red bell peppers, carrots, and red cabbage, flavored with fresh basil and chopped cilantro.

Scan the QR code to get the recipe!

CHICKEN UDON NOODLE SOUP

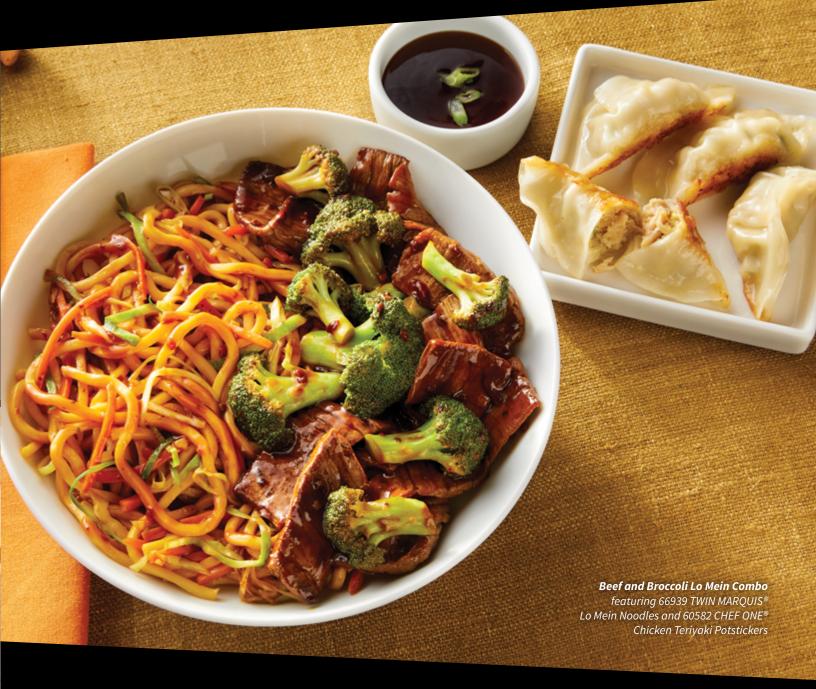
TWIN MARQUIS[®] Udon Noodles are the perfect addition to a rich chicken broth, served along with shredded chicken, fresh minced garlic, sliced mushrooms, and scallions.

Scan the QR code to get the recipe!



TURN TO SCHWAN'S FOOD SERVICE

Schwan's is a part of CJ Foods, a global food innovator that has been leading Korea's food industry for 60 years. It is our mission to help share our decades of Asian category experience: we're excited to help guide, support, and further inspire your Asian culinary opportunities.



Spicy Thai Pork Bowl featuring 69187 MINH[®] WG Chicken Egg Roll

For more information and recipe ideas, call 1-888-554-7421 or visit SchwansFoodService.com

