



SCHWAN'S FOOD SERVICE PIZZA PRODUCT GUIDE



Let us introduce you to a line packed with Pizza Possibility.

At Schwan's Food Service, we're proud to be **#1 IN PIZZA***. Our portfolio gives you a full range of high quality and convenient options so you can meet today's challenges.



Premium restaurant quality with freezer-to-oven ease.



K12 pizzas that credit like the cafeteria and deliver like the pizzeria.



Value-priced par-baked goodness that performs in any BOH.



Single-serve options customers know and love for vending, convenience and micromarts.

*Circana Supply Track. 12 Months Ending June 2024, Subcategories: Pizza – Finished, Pizza Sticks/Snacks, Pizza Crust – Dough/Par-Baked/Fully Baked, Pizza Crust – Dry Mix.

Foodservice Solutions →

- 3 [Sheeted Dough](#)
- 4 [Partially Topped](#)
- 5 [Fully Topped Single-Serve](#)
- 6 [Fully Topped Round Multi-Serve](#)
- 7 [Foodservice Product List](#)

K12 Solutions →

- 8 [Fully Topped Round Multi-Serve](#)
- 9 [Fully Topped Single-Serve](#)
- 10 [Sheeted](#)
- 10 [Breakfast Options](#)
- 11 [K12 Product List](#)



FOODSERVICE SOLUTIONS

WHEN YOU THINK PIZZA, THINK SCHWAN'S FOOD SERVICE

SHEETED DOUGH

The proof is in the proofing. Maximize customization and convenience with our pre-proofed starter crust. Each one comes rolled out and ready for you to start creating your next masterpiece.

TOP & BAKE



Top and bake and turn into anything from pizzas to calzones, breadsticks and more.

NO PROOFING OR THAWING

No proofing or thawing needed.



YEAST-LEAVENED

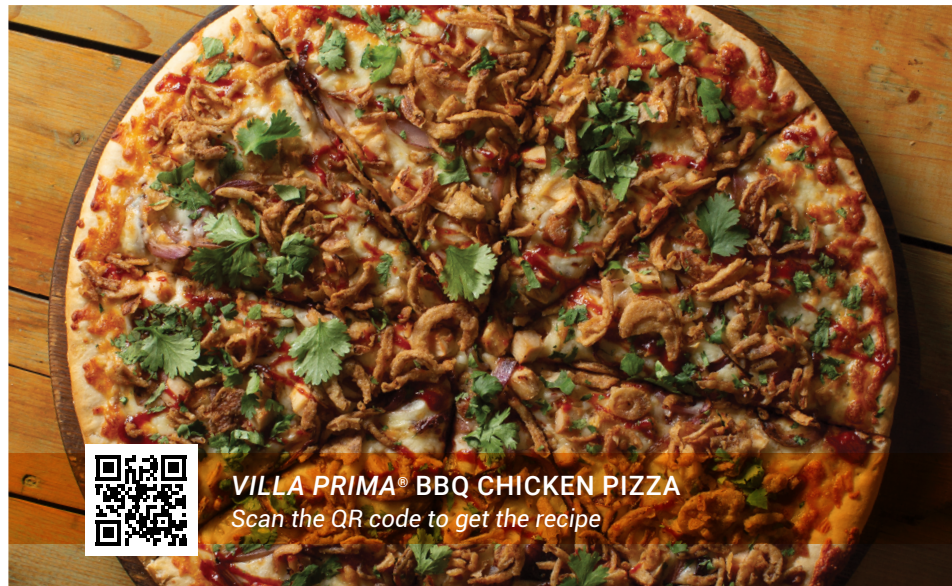
Yeast-leavened for made-from-scratch quality.



67608 VILLA PRIMA® 16"
Hand-Tossed Style Sheeted Dough

SHEETED DOUGH SIZES:

Hand-Tossed Style (Rolled Edge):
16" Hand-Tossed Style



VILLA PRIMA® BBQ CHICKEN PIZZA
Scan the QR code to get the recipe

PARTIALLY TOPPED

Endless possibilities begin with just one pie. Lightly sauced and sprinkled with cheese, our SCRATCH READY® pizza is the perfect base for your custom creations.

PARTIALLY TOPPED OFFERINGS:
8", 12", 16", 16" Thin



Pre-applied sauce and an initial layer of cheese help control costs and consistency.

**EASY
PREP**

No need for highly skilled labor or special equipment.



CUSTOMIZABLE

Choose any topping you desire and start customizing.



FULLY TOPPED SINGLE-SERVE

It's easy to menu exactly the number of servings you need with single-serving pizzas.

We offer a range of varieties and formats to serve a wide array of menu applications.



MULTIPLE FORMATS

Multiple formats from traditional round pizzas to French bread and more.

FREEZER >> OVEN

Easy prep from freezer to oven.



COMES IN BULK OR INDIVIDUALLY WRAPPED



63520 TONY'S® 5" Pepperoni Bulk
63527 TONY'S® 5" Pepperoni IW



73067, 73068, 73069 RED BARON® 5" Deep Dish Singles IW



73130 VILLA PRIMA® 8" Oven Ready Four Cheese

SINGLE-SERVE PRODUCTS:

- VILLA PRIMA® 8" Rolled-Edge
- VILLA PRIMA® 7" Traditional
- TONY'S® 5" Deep Dish (IW)
- TONY'S® 5" Deep Dish (Bulk)
- RED BARON® 5" Deep Dish (IW)
- RED BARON® French Bread

FULLY TOPPED ROUND MULTI-SERVE

Bring everyone to the table. These signature pies come with the perfect ratio of premium ingredients for fresh flavor customers crave.



Flexible prep made to work in most commercial ovens.



Yeast-leavened oven-rising raw dough crust.

MADE WITH



Made with real cheese and vine-ripened tomatoes.



WORKS GREAT IN QUICK COOK OVENS! SCAN FOR A QUICK COOK GUIDE.



73141 VILLA PRIMA® Oven Ready
16" Rolled Edge Pepperoni Pizza

FULLY TOPPED MULTI-SERVE OFFERINGS:

12" Four Cheese

16" Four Cheese

16" Pepperoni

CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	K12	WG	LIFESTYLE/ DIETARY FIT
SINGLE-SERVE PIZZA							
TONY'S® Deep Dish 5" Pizza							
63519	Cheese Pizza	54	54				
63520	Pepperoni Pizza	54	54				
63527	Pepperoni Pizza - IW	24	24	IW			
63528	Supreme Pizza - IW	24	24	IW			
63532	Cheese Pizza - IW	24	24	IW			
RED BARON® Deep Dish 5" Singles Pizza							
73067	Four Cheese Pizza - IW	12	12	IW			
73068	Meat Trio Pizza - IW	12	12	IW			
73069	Pepperoni Pizza - IW	12	12	IW			
RED BARON® French Bread Singles Pizza							
68640	French Bread Supreme Pizza - IW	24	24	IW			
68641	French Bread Pepperoni Pizza - IW	24	24	IW			
VILLA PRIMA® SCRATCH READY® Pizza							
74796	8" Partially Topped Cheese Pizza	24	24				
VILLA PRIMA® Oven Ready Pizza							
68609	7" Par-Baked Four Cheese Pizza	24	24	IW			
73020	7" Cheese Pizza (No Box Included)	36	36				
73022	7" Cheese Pizza - With Box	36	36	Boxes			
73130	8" Rolled Edge Four Cheese Pizza	24	48				
73131	8" Rolled Edge Pepperoni Pizza	24	48				
ROUND MULTI-SERVE PIZZA							
VILLA PRIMA® Starter Crusts Pizza							
67608	16" Pre-Proofed Rolled Edge Sheeted Dough	15	110				
VILLA PRIMA® SCRATCH READY® Pizza							
74797	12" Partially Topped Cheese Pizza	12	60				
74795	16" Partially Topped Cheese Pizza	9	72				
74771	16" Thin Crust Partially Topped Cheese Pizza	12	81				
VILLA PRIMA® Oven Ready Pizza							
73184	12" Rolled Edge Four Cheese Pizza	12	60				
73140	16" Rolled Edge Four Cheese Pizza	9	90				
73141	16" Rolled Edge Pepperoni Pizza	9	90				

Lacto-Ovo Vegetarian- Milk, and/or cheese, and/or Egg are present. Enzymes from plant or microbial sources.
 CN - Child Nutrition Labeled.

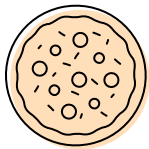
K12 SOLUTIONS

THE #1 LEADER IN CN PIZZA

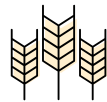
(NPD Supplytrack, LBS sales 12 Months ending December 2023; BIG DADDY'S™ had a 58% share of LBS for K12 Round Multi-Serve Topped Pizzas)

FULLY TOPPED ROUND MULTI-SERVE

Few brands rise to the demands of school nutrition like BIG DADDY'S™ Pizza. That's because our R&D team has found the **perfect blend of whole grains to meet regulations** and keep kids lining up.



Easy to make, easy to serve, easy for students to love.



Tier 2 Sodium Friendly Solutions!*



Premium, pizzeria-quality flavor keeps students on campus and boosts participation.



78638 BIG DADDY'S™
Primo Uncured Turkey
& Beef Pepperoni

*Many center of the plate offerings delivering 2 M/MA, 2 oz equivalent gains that work within Tier 2 sodium guidelines

BIG DADDY'S™ OFFERINGS:

BIG DADDY'S™ Primo Rising Crust

BIG DADDY'S™ Primo Par Baked Crust

BIG DADDY'S™ Bold

BIG DADDY'S™ Original (Non WG)

BIG DADDY'S™ Scratch Ready®



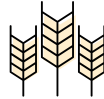
78637 BIG DADDY'S™ Primo Four Cheese

FULLY TOPPED SINGLE-SERVE

Every kid deserves their own pizza. TONY'S® Single Serve pizzas come in a variety of shapes and flavors to keep pizza day fun for every student, even when they're on the go.



Different sizes appeal to different grade levels.



Tier 2 Sodium Friendly Solutions!*



Bakeable individually wrapped options available.

*Many center of the plate offerings delivering 2 M/MA, 2 oz equivalent gains that work within Tier 2 sodium guidelines



SINGLE-SERVE OFFERINGS:

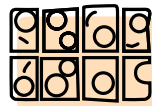
TONY'S® 5" Deep Dish
(Bulk & IW)

TONY'S® 4" GALAXY PIZZA®
(Bulk & IW)

TONY'S® French Bread

SHEETED

A sheet that can't be beat. Kids love pizza, and you can feed more kids fast with these pies. Each designed to fit onto a sheet pan and bake in a convection oven in less than 30 minutes.



Sheets are pre-scored for easy handling.

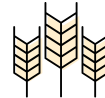


78697 TONY'S® 51% WG Cheese (Left)

63916 TONY'S® Breakfast Squares 51% WG Turkey Sausage & TVP (Right)

BREAKFAST

Watch students rise and truly shine. Deliver a much-needed savory option to the cafeteria breakfast menu with TONY'S® Breakfast Pizzas in a variety of delicious flavors.



Tier 2 Sodium Friendly Solutions!*



Choose from bulk or individually wrapped options.

*Many center of the plate offerings delivering 2 M/MA, 2 oz equivalent gains that work within Tier 2 sodium guidelines

K12 SHEETED FORMATS:

TONY'S® FIESTADA® 4x6 Thin Crust

TONY'S® FIESTADA® Wedge








TONY'S® FIESTADA® Breakfast Squares




68523 TONY'S® FIESTADA® Beef Pizza

CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	K12	WG	LIFESTYLE/ DIETARY FIT
K12 SINGLE-SERVE PIZZA							
TONY'S® GALAXY PIZZA® 4" Round Pizza							
78364	51% WG Cheese Pizza	72	72		CN	WG	
78365	51% WG Pepperoni Pizza	72	72		CN	WG	
78366	51% WG Cheese Pizza - IW	72	72	IW	CN	WG	
78367	51% WG Pepperoni Pizza - IW	72	72	IW	CN	WG	
TONY'S® Deep Dish 5" Pizza							
78314	51% WG Uncured Turkey Pepperoni Pizza 100% - IW	60	60	IW	CN	WG	
78315	51% WG Cheese Pizza 100% - IW	60	60	IW	CN	WG	
78368	51% WG Cheese Pizza 100%	60	60		CN	WG	
78369	51% WG Pepperoni Pizza 100%	60	60		CN	WG	
TONY'S® French Bread 6" Pizza							
68724	51% WG Multi-Cheese Garlic Pizza 100%	60	60		CN	WG	
72671	51% WG Cheese Pizza 100%	60	60		CN	WG	
72672	51% WG Fat Reduced Pork Pepperoni Pizza 100%	60	60		CN	WG	
78356	51% WG Cheese Pizza 50/50	60	60		CN	WG	
78357	51% WG Fat Reduced Pork Pepperoni Pizza 50/50	60	60		CN	WG	
78359	51% WG Multi-Cheese Garlic Pizza 50/50	60	60		CN	WG	
78361	51% WG Multi-Cheese Garlic Pizza 50/50 - IW	60	60	IW	CN	WG	
TONY'S® 4x6 Pizza							
78673	Smartpizza® 51% WG Cheese Pizza 50/50	12	96		CN	WG	
78674	Smartpizza® 51% WG Fat Reduced Pork and Beef Pepperoni Pizza 50/50	12	96		CN	WG	
78697	Smartpizza® 51% WG Cheese Pizza 100%	12	96		CN	WG	
78698	Smartpizza® 51% WG Fat Reduced Pork and Beef Pepperoni Pizza 100%	12	96		CN	WG	
78771	Smartpizza® 51% WG Turkey Sausage & TVP Pizza 100%	12	96		CN	WG	
TONY'S® Classic Wedge Pizza							
73158	51% WG Cheese Pizza 50/50	96	96		CN	WG	
73159	51% WG Pork Pepperoni Pizza 50/50	96	96		CN	WG	
TONY'S® Breakfast Pizza							
78352	51% WG Turkey Sausage TVP & Country Gravy	128	128		CN	WG	
78353	51% WG Turkey Bacon Scramble	128	128		CN	WG	
63912	51% WG Turkey Sausage & TVP 50/50	128	128		CN	WG	
63913	51% WG Turkey Sausage & TVP 50/50 - IW	100	100	IW	CN	WG	
TONY'S® FIESTADA® Pizza							
68523	51% WG Beef Pizza	72	72		CN	WG	
K12 BREAKFAST STUFFED SANDWICH							
TONY'S® BREAKFAST STUFFED SANDWICH							
70254	51% WG Egg, Cheese & Turkey Sausage	96	96		CN	WG	
70257	51% WG Egg, Cheese & Turkey Sausage - IW	96	96	IW	CN	WG	
K12 BREAKFAST BAGEL							
TONY'S® BREAKFAST BAGEL							
67625	WG Cheese, Egg & Meat Breakfast Bagel - IW	96	96	IW	CN	WG	
67626	WG Egg, Cheese - IW	96	96	IW	CN	WG	
67628	WG Cheese, Egg & Meat Breakfast Bagel - Bulk	96	96		CN	WG	

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CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	K12	WG	LIFESTYLE/ DIETARY FIT
K12 ROUND MULTI-SERVE PIZZA							
BIG DADDY'S™ Primo 16" Pizza							
78637	51% WG Rising Crust Four Cheese Pizza	9	72		CN	WG	
78638	51% WG Rising Crust Uncured Turkey & Beef Pepperoni Pizza	9	72		CN	WG	
78639	51% WG Rising Crust Buffalo Style Chicken Pizza	9	72		CN	WG	
78640	51% WG Rising Crust Four Meat Pizza	9	72		CN	WG	
78653	51% WG Rising Crust Four Cheese Pizza - Pre-Sliced	9	72		CN	WG	
78654	51% WG Rising Crust Uncured Turkey and Beef Pepperoni Pizza - Pre-Sliced	9	72		CN	WG	
68591	51% WG Par-Baked Four Cheese Pizza	9	72		CN	WG	
68592	51% WG Par-Baked Uncured Turkey & Beef Pepperoni Pizza	9	72		CN	WG	
68586	51% WG Par-Baked Four Cheese Pizza - Pre-Sliced	9	72		CN	WG	
68582	51% WG Par-Baked Uncured Turkey and Beef Pepperoni Pizza - Pre-Sliced	9	72		CN	WG	
68594	SCRATCH READY® 51% WG Rising Crust Cheese Pizza	9	72		CN	WG	
BIG DADDY'S™ Original 16" Pizza							
73142	Rolled Edge Cheese Pizza	9	72		CN		
73143	Rolled Edge Pepperoni Pizza	9	72		CN		
BIG DADDY'S™ Bold 16" Pizza							
78985	51% WG Rolled Edge Cheese Pizza	9	72		CN	WG	
78986	51% WG Rolled Edge Fat Reduced Pork and Beef Pepperoni Pizza	9	72		CN	WG	

 Lacto-Ovo Vegetarian- Milk, and/or cheese, and/or Egg are present. Enzymes from plant or microbial sources.
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78640 BIG DADDY'S™ Primo 51% WG Rising Crust Four Meat Pizza

74771 VILLA PRIMA® SCRATCH READY® 16" Thin Crust Cheese Pizza
Serving Suggestion



For more information and recipe ideas,
call 1-888-554-7421 or visit [SchwansFoodService.com](https://www.SchwansFoodService.com)