



THE BEST PIZZAS START WITH PIZZERIA-STYLE DOUGH



From dough balls and pucks to sheets and crusts, **VILLA PRIMA®** products rival the taste, texture and aroma of made-from-scratch dough. The pizzeria quality comes from exceptional ingredients and our unique crafting process.

INGREDIENTS

- Made with **North Dakota Red Wheat** for higher protein (14%) and gluten
- **Natural yeast**, no chemical leavening
- **Natural sugar**, no high-fructose corn syrup



MANUFACTURING

- We start with **fermented dough**, for a crispier crust
- **Flash-frozen** through and through to keep their shape
- Keeps yeast active when thawing for a **consistent product** every time

We source our wheat from family farms in North Dakota, world-renowned for their quality.

VILLA PRIMA® DOUGH ROLLS OVER THE COMPETITION

Our exclusive formula lets us stack up to the competition, making us the best choice for made-from-scratch flavor in every way.




LEADING COMPETITOR DOUGH

- ENRICHED UNBLEACHED WHEAT FLOUR
 - WHEAT FLOUR
 - MALTED BARLEY FLOUR
 - NIACIN
 - IRON AS FERROUS SULFATE
 - THIAMINE MONONITRATE
 - RIBOFLAVIN
 - FOLIC ACID
- WATER
- YEAST
- SALT
- SUGAR
- CALCIUM SULFATE
- ASCORBIC ACID

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 - **ENZYME**
 - RIBOFLAVIN
 - FOLIC ACID
- WATER
- YEAST
- **SOYBEAN OIL**
- **HIGH-FRUCTOSE CORN SYRUP**
- SALT
- **SODIUM STEAROYL LACTYLATE**
- ASCORBIC ACID
- **ENZYME**



 Thoroughly frozen to hold shape during shipping.



PRODUCT CODE	PRODUCT DESCRIPTION	EACH WEIGHT	EACHES/ CASE
82936	VILLA PRIMA® Unproofed 10 oz Dough Ball	10 oz	42
82973	VILLA PRIMA® Unproofed 20 oz Dough Ball	20 oz	22
82938	VILLA PRIMA® Unproofed 24 oz Dough Ball	24 oz	18
67600	VILLA PRIMA® 8 oz Dough Puck	8 oz	55
73037	VILLA PRIMA® 16" Pre-Proofed Sheeted Dough	26 oz	18
73071	VILLA PRIMA® 14" Pre-Proofed Sheeted Dough	19 oz	20
73035	VILLA PRIMA® 7" Pre-Proofed Sheeted Dough	5 oz	72
67608	VILLA PRIMA® 16" Pre-Proofed Rolled Edge Sheeted Dough TS	26 oz	15
82903	VILLA PRIMA® 16" Deli Thin Crust	19.5 oz	20
87248	VILLA PRIMA® 10" Thin Crust Pizza	6.5 oz	50



GET MORE INFO AT
SCHWAN'SFOODSERVICE.COM/VILLAPRIMA
OR CALL 1-888-554-7421

